



# MARCELO BURLON

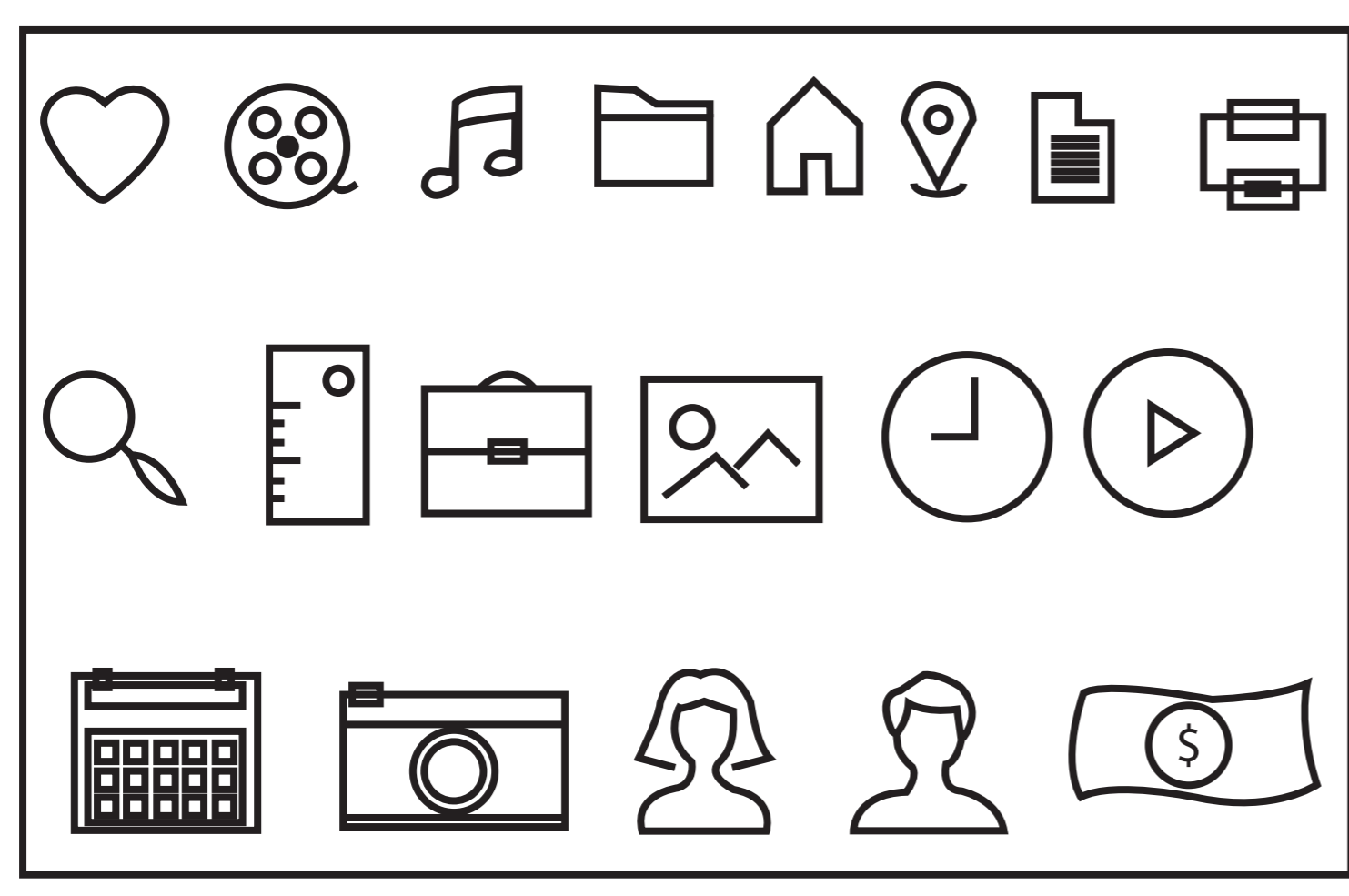
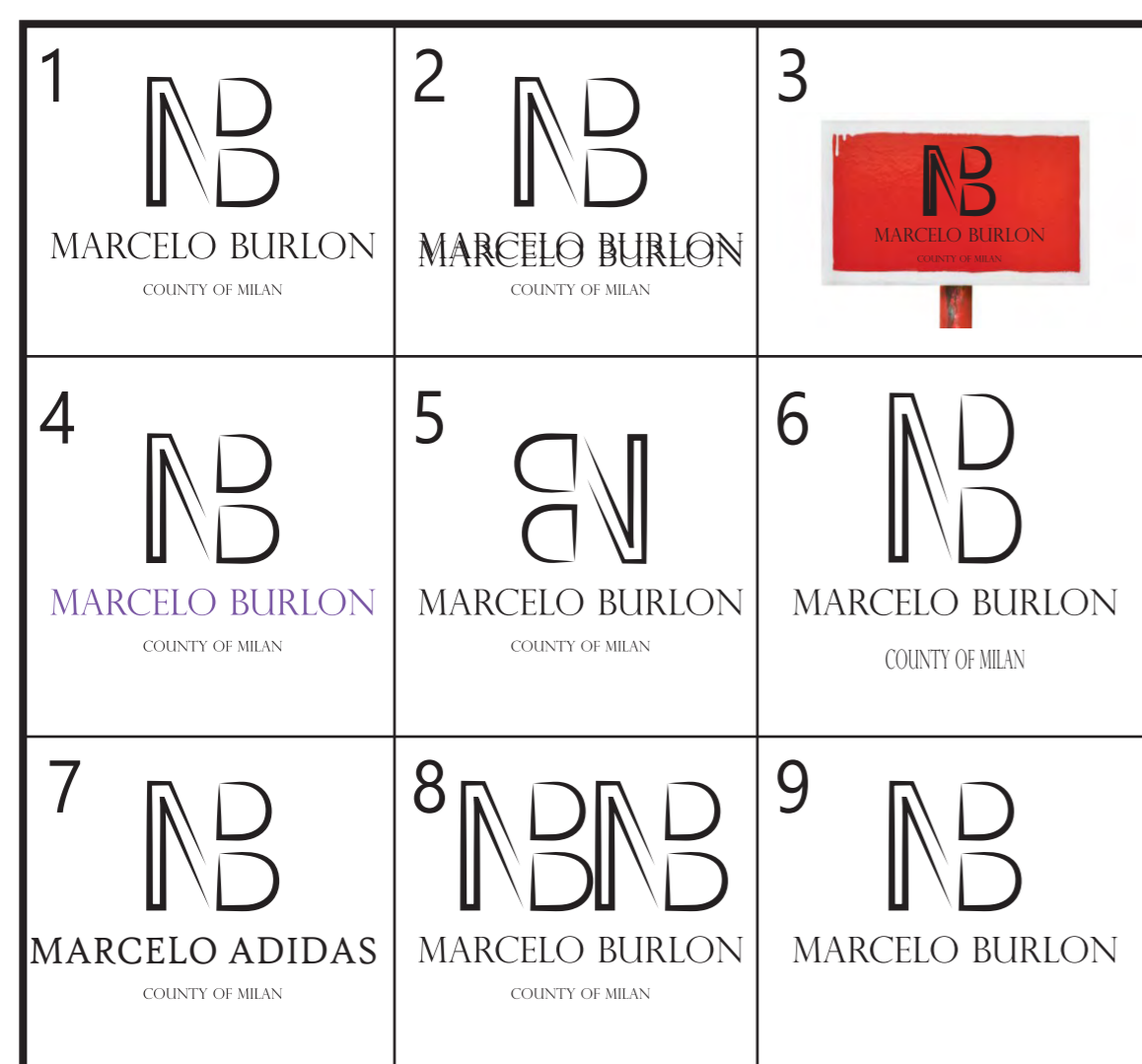
COUNTY OF MILAN



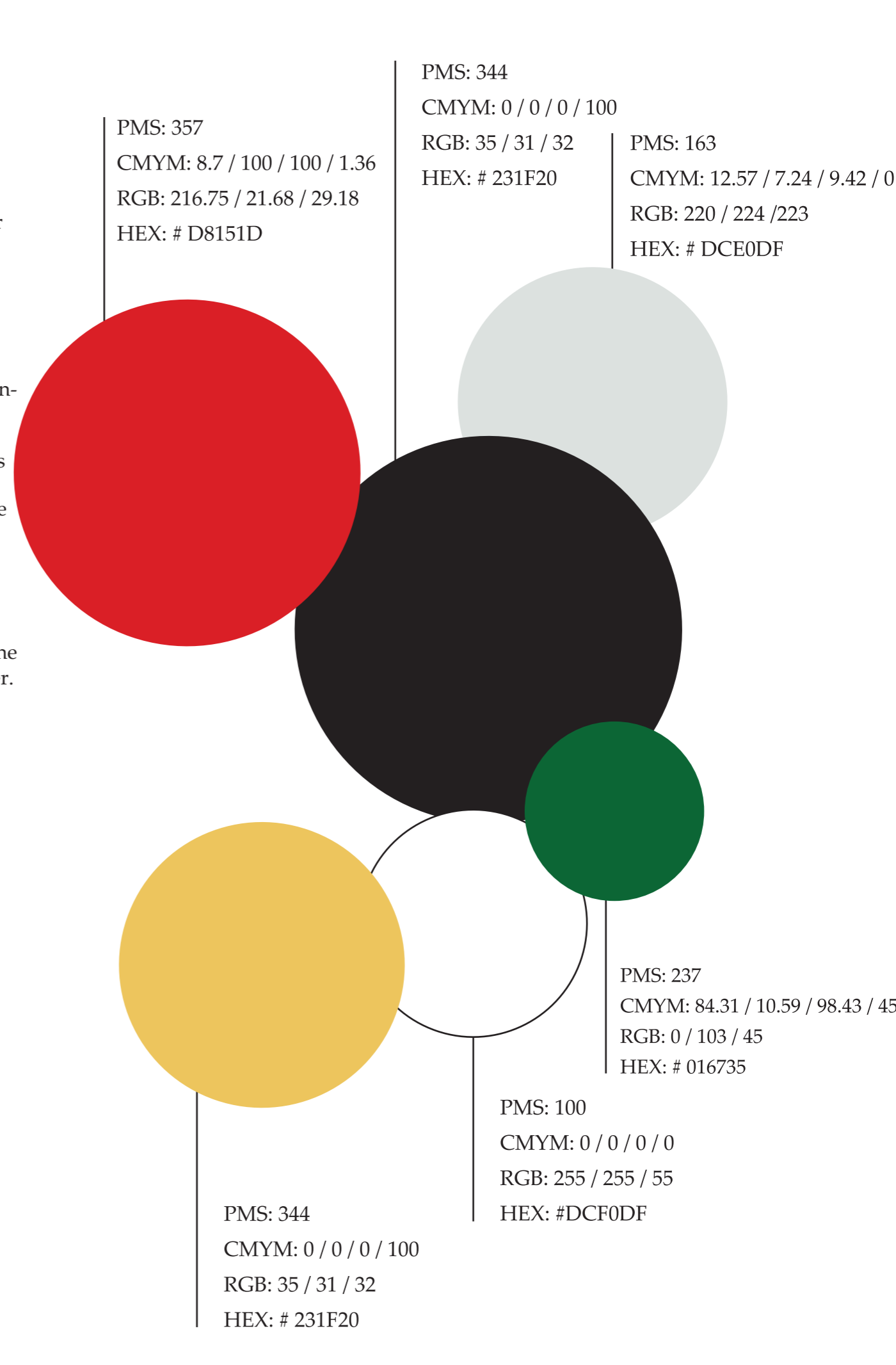
## An Overview

Company Name: Marcelo Burlon County of Milan  
 Marcelo Burlon, County of Milan is the eponymous label of DJ, fashion designer, stylist, public relations specialist, and creative director and founder Marcelo Burlon. The brand takes inspiration from the Patagonia region and '90s club culture. The label has since become popular among high profile influencers and celebrities including LeBron James and Pusha T, as well as fully fledging a women's men's luxury streetwear line. Whether drawn by splendid designs or heartfelt recollections, or the curiosity of what will be the next big thing, streetwear has proudly proven its sustainability in a volatile fashion marketplace. Make no bones about it, streetwear is meant to be enjoyed and experienced in the proper fashion. Rich textures and hues mesmerize the consumers with waves of exotic yet familiar styles. Streetwear is street fashion that saw its humble beginnings take root in California's surf and skate culture. Since then, it has grown to encompass elements of hip-hop fashion, Japanese street fashion, and lately modern haute couture fashion. Streetwear more than often centers on more relaxed pieces such as jeans, baseball caps, hoodies and sneakers.

## Logo Usage + Icons



## Brand Color Palette



## FONT FAMILY

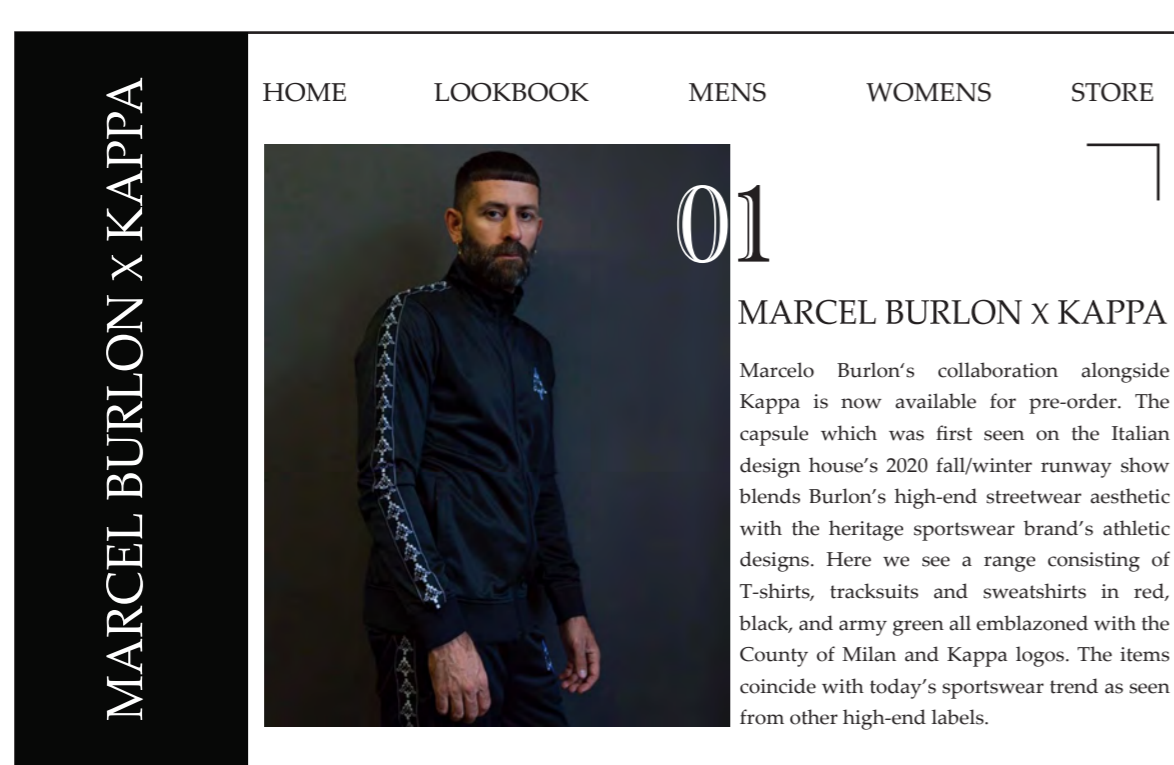
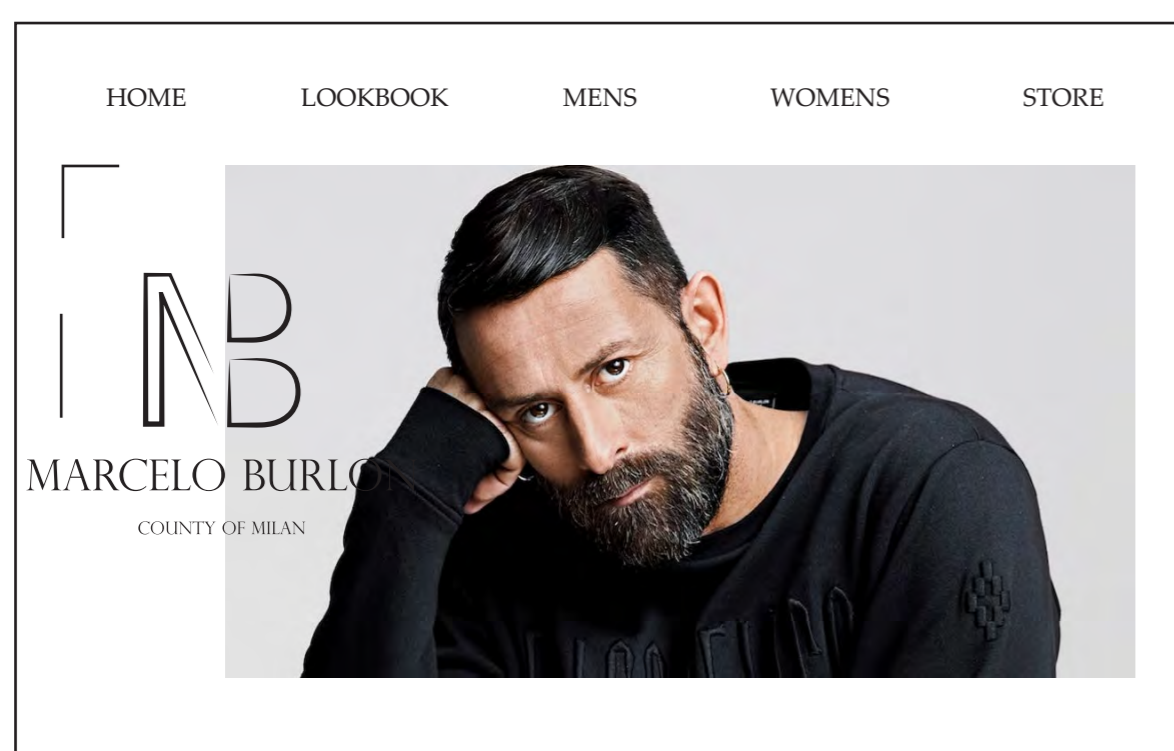
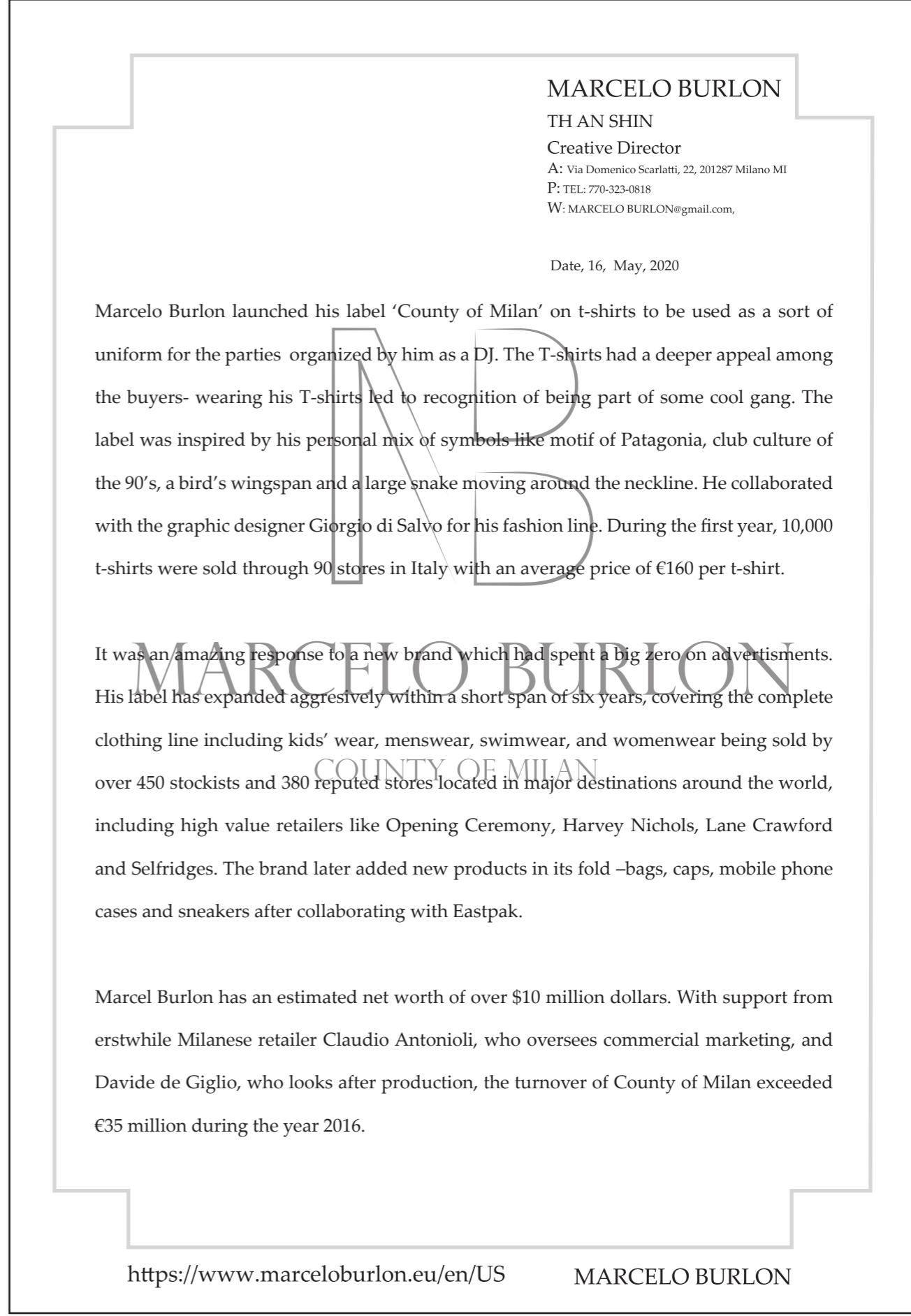
# Aa

Palatino Linotype  
 Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
 Nn Oo Pp Qq Rr Ss Tt Vv Ww Xx Yy Zz  
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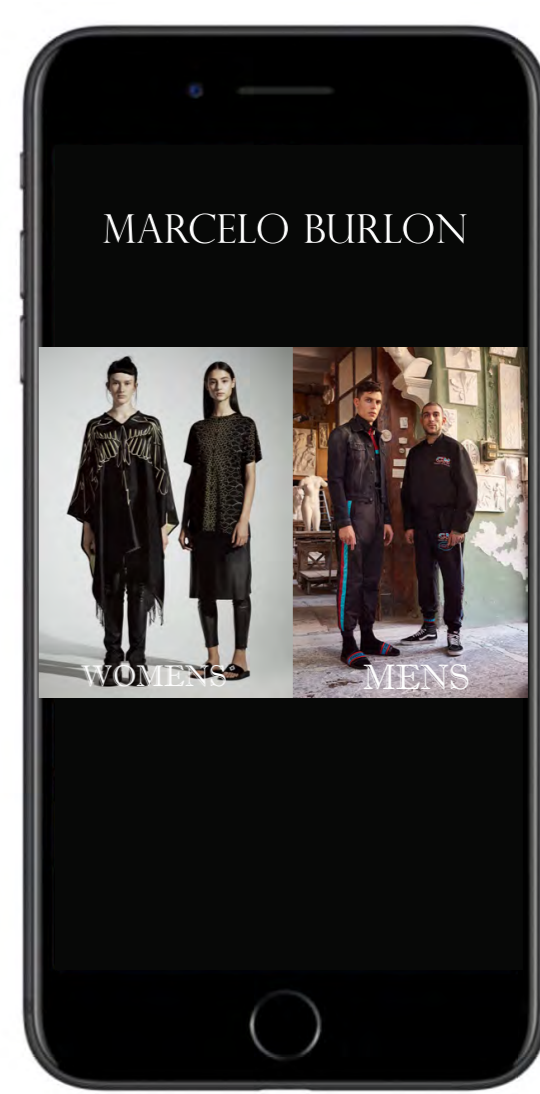
# Aa

Palatino Linotype Bold  
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 1 2 3 4 5 6 7 8 9 0

TYPOGRAPHY: Palatino Linotype is a key element to communicate a unified personality for Marcelo Burlon County Of Milan . We have selected Palatino Linotype as our font. Palatino Linotype is clean luxury, it is not overbearing. When writing headlines use Palatino Linotype.



## APP PAGES



## WEB PAGES

