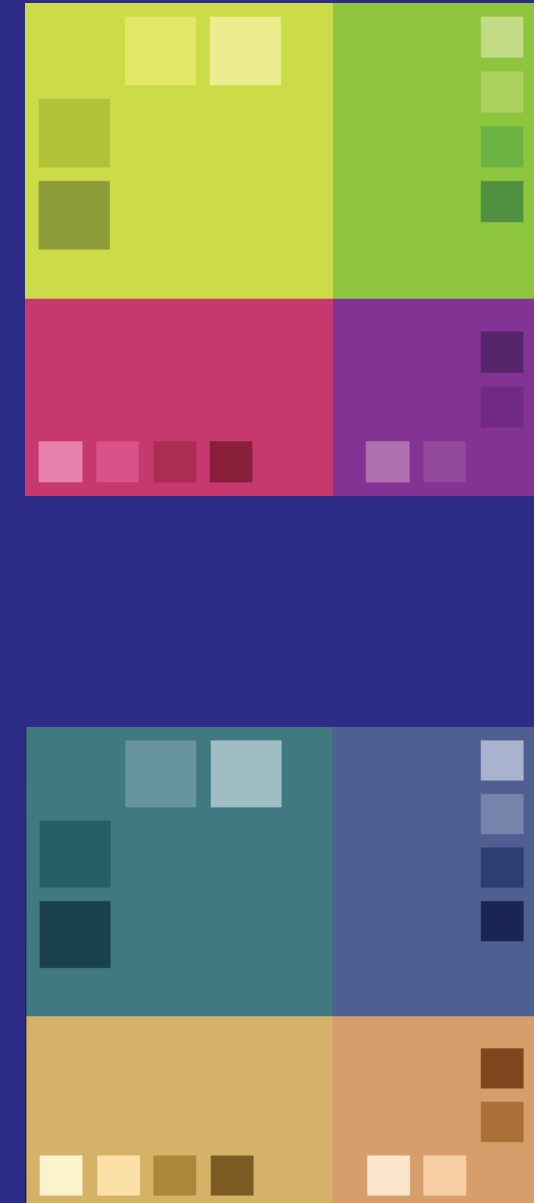




VOLCOM

Logo Usage / Color Zone



Cards



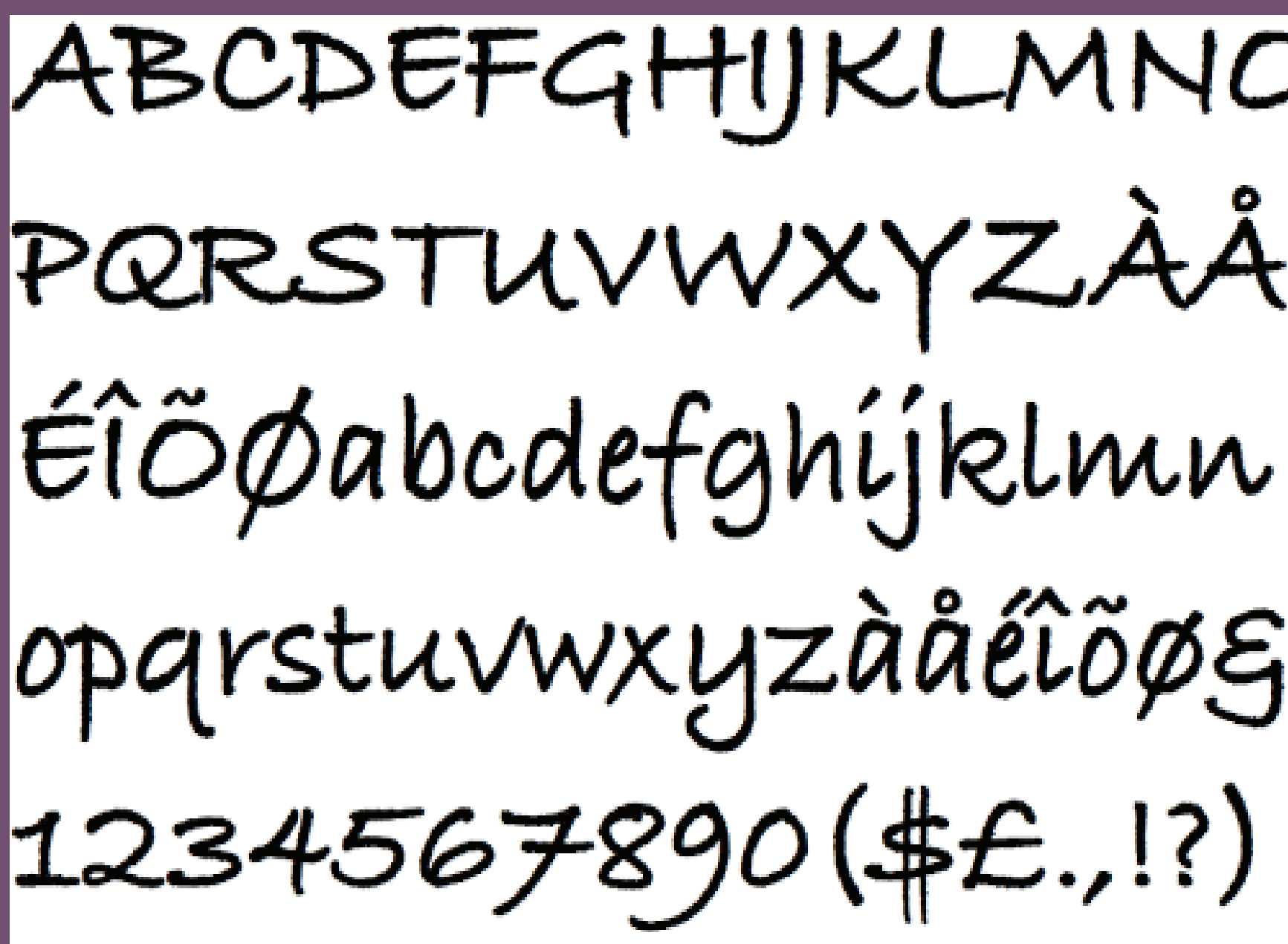
Design Statement

The reimagined 'V' emphasizes the rebellious nature of what the Volcom brand stands for with its curved, almost scratchy edges. And while the worn messy style is what will appear in other logo spaces the 'V' will not, as to maintain its clarity when reduced in size and to be consistent with its varying size counterparts. What we get is the 'V' that is embedded into a pedestal like form for easy contrast with most any background whether patterned or solid. But to keep emphasis with the 'V', it would be best to not have the shape reduced to outlines

Merch

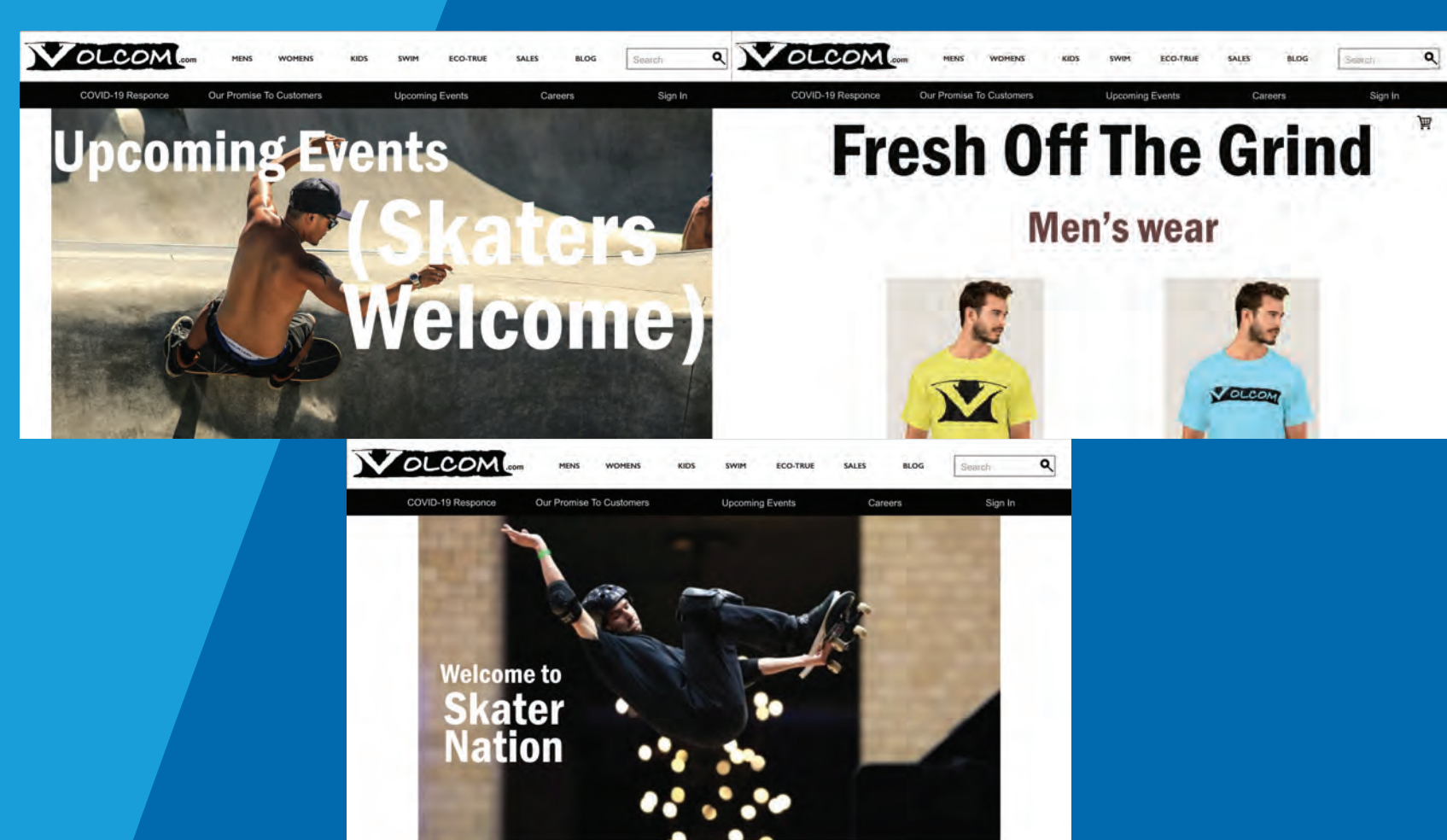
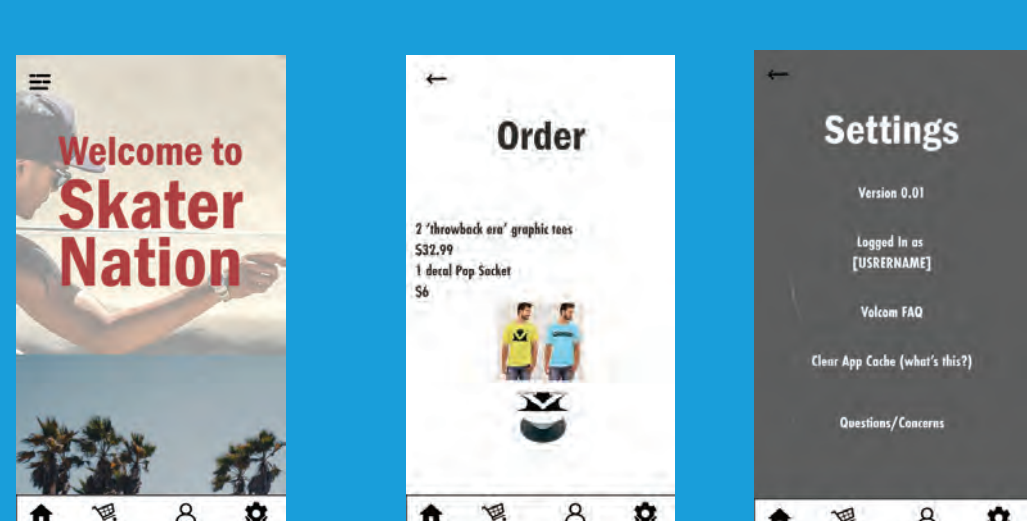


Font Family



Bradley
Hand
Bold

Web Market



skate on!