

Name:
Art 323A, Spring 2020
Project 01-Book Jacket Design
Book Name:

Design Brief (Minimum 100 Words/ Key words)

Fonts (Title / Headline / Paragraph / Footnote)

Color Scheme (Primary Color / Secondary Color)

Mood Board / Graphic / Image /Illustrator / Idea Collection (Research)

Idea Sketches (Minimum 4 Pieces)

Drafts (2 Pieces)-1st

Drafts (2 Pieces)-2nd

Mock Up (Minimum 4 Photos)