

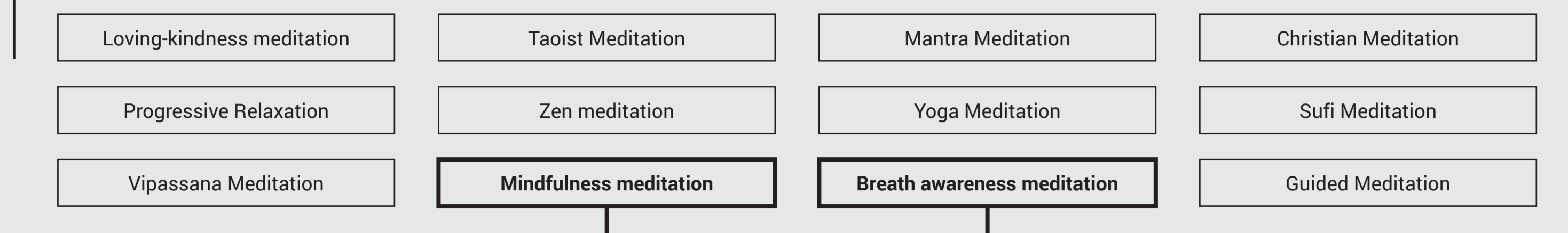
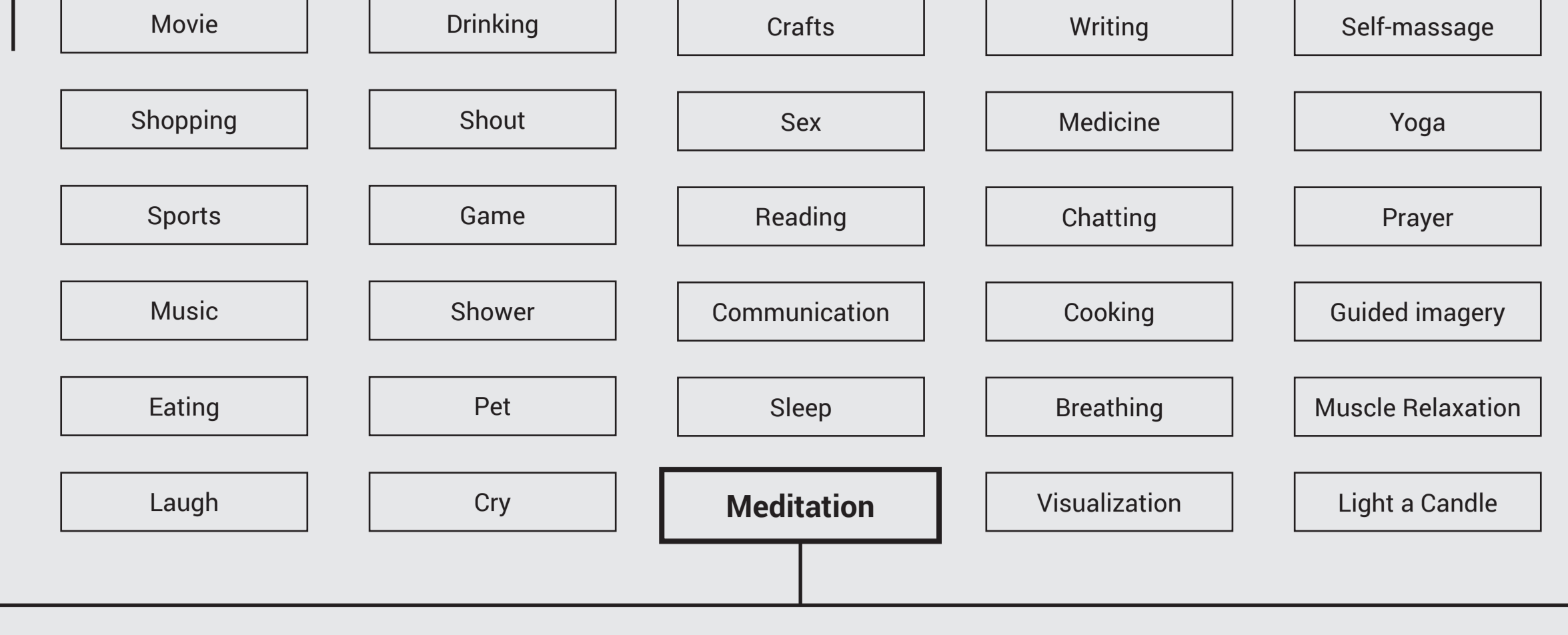
UX/UI CASE STUDY: STRESS RELIEF

[UX DESIGN]

< Research >

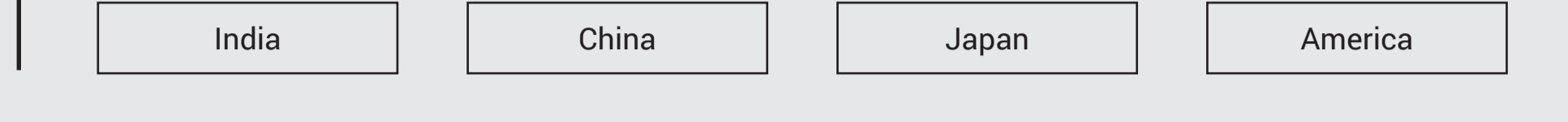
CONTEXT

Methodology

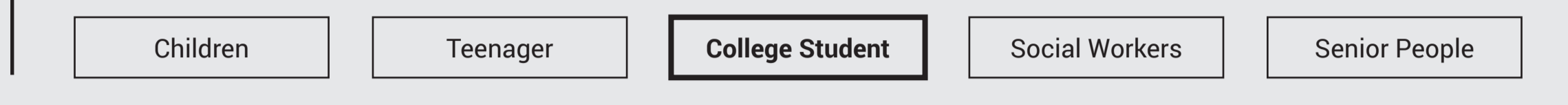


History / Timeline / Location

<East & West>



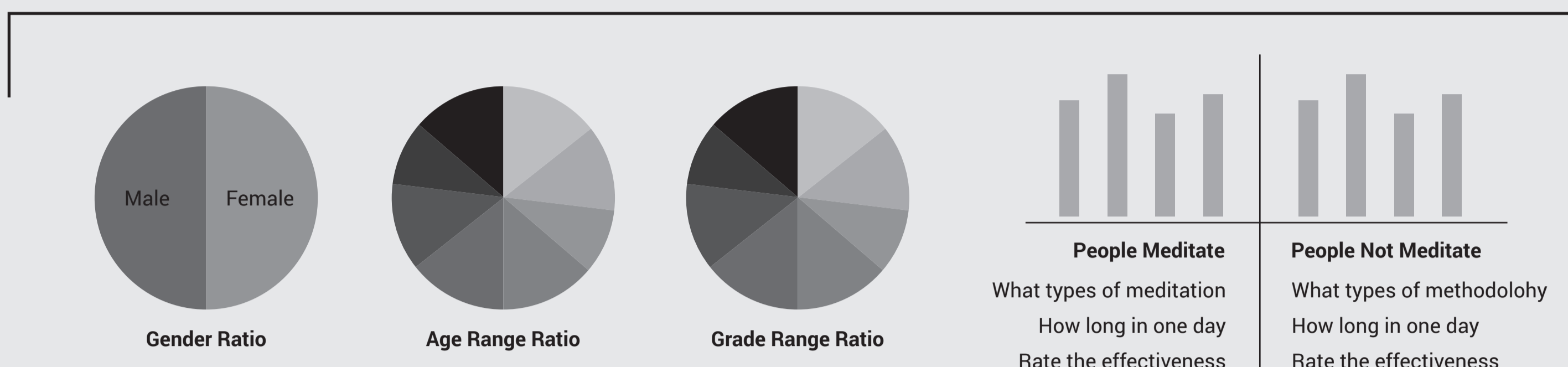
Target Audience



USER RESEARCH

User Center Research

< Questionnaire Survey >



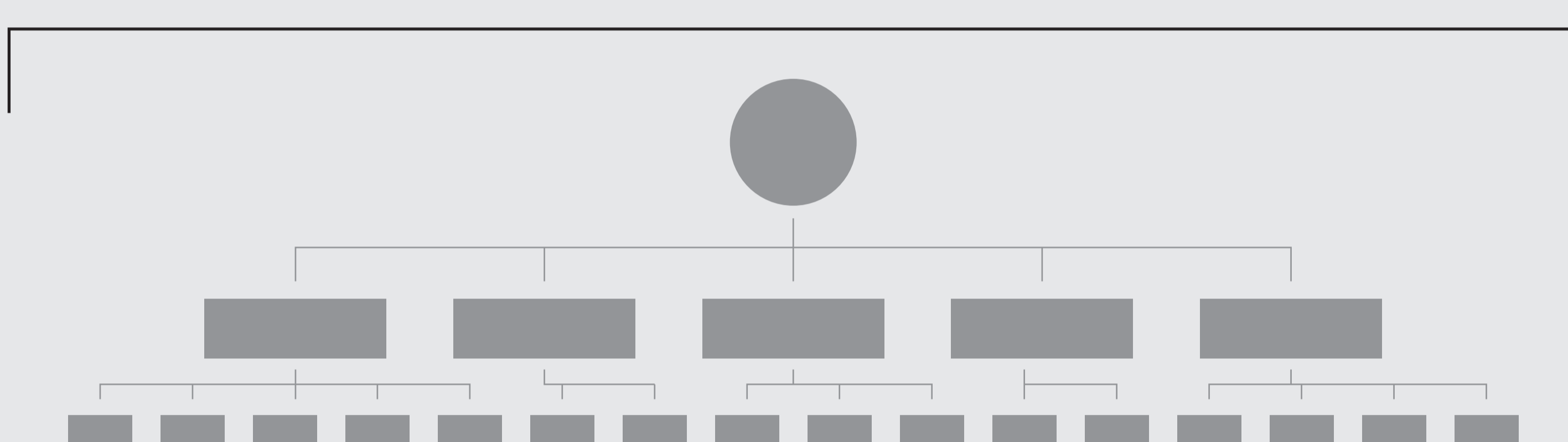
User Persona of Typical Users

< 2 Non Users / 2 Beginning Users / 2 Experienced Users >



Empathy Map

< Research Insight >



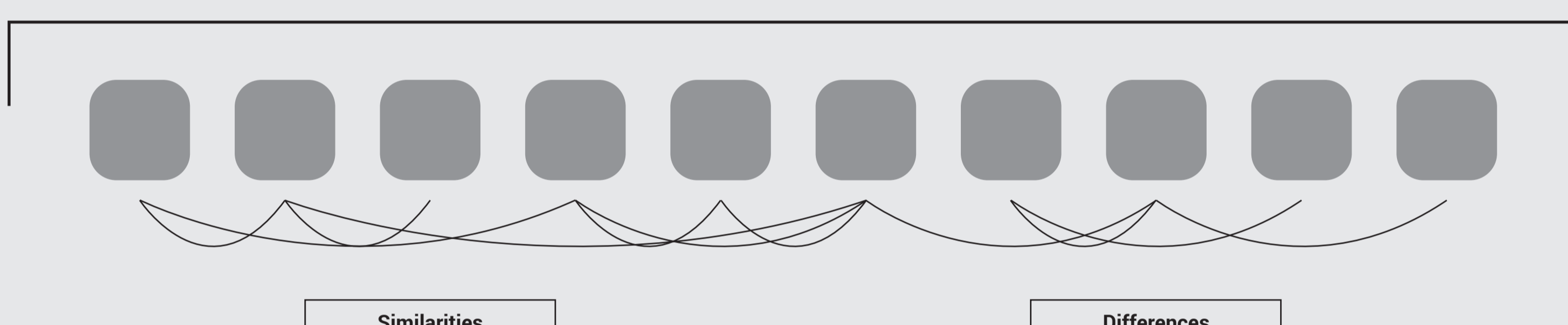
[UX DESIGN]

< Ideating >

APP DEVELOPMENT

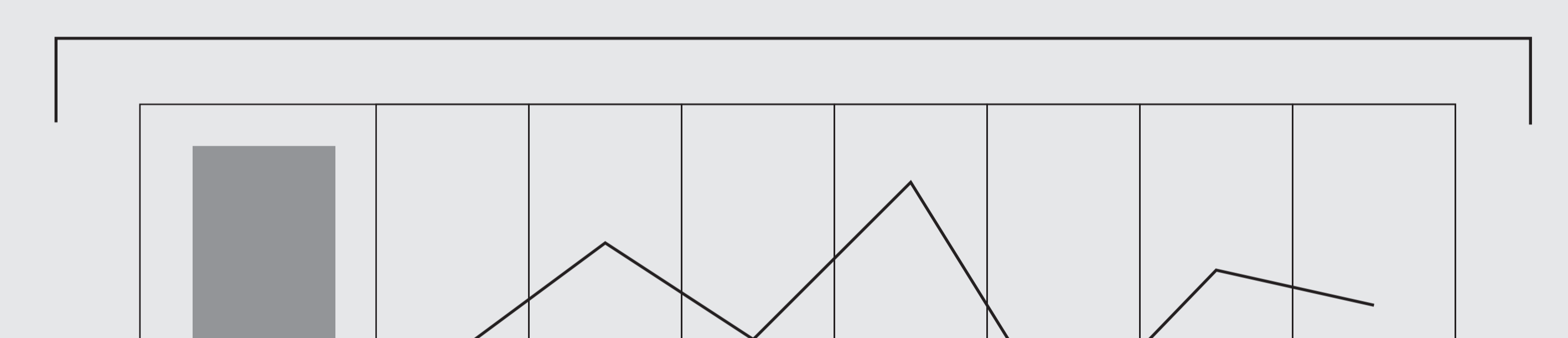
App Analysis

< 10 Meditation App >

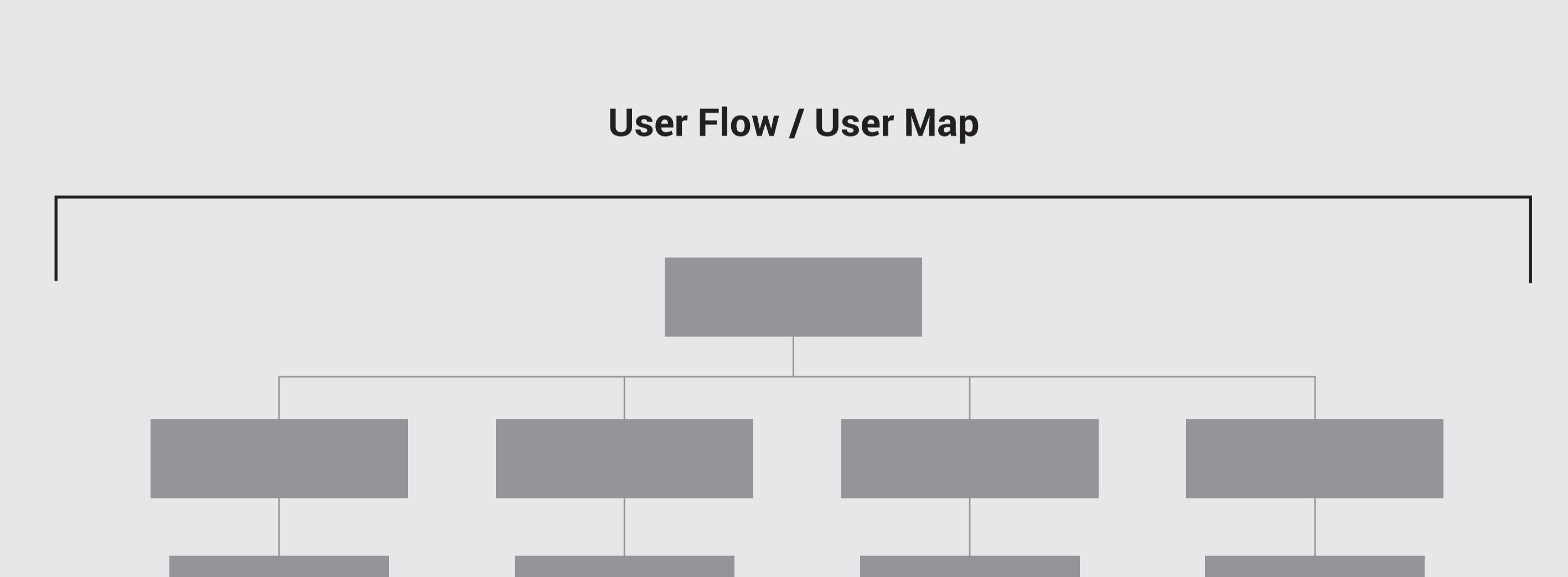


User Needs / Features

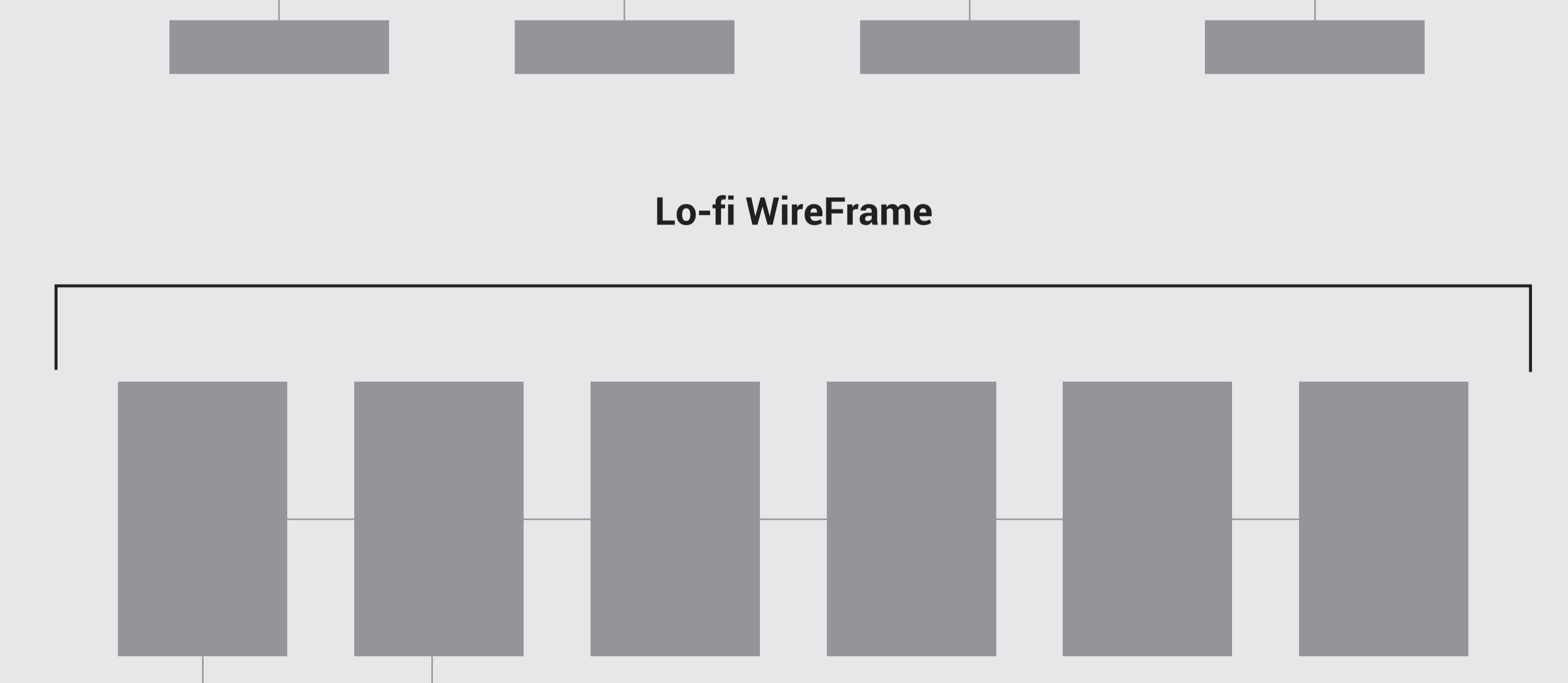
User journey



User Flow / User Map



Lo-fi WireFrame



[UI DESIGN]

< Iteration >

USER TESTING

Solution

User testing and survey

Updating

Mid-fi Wireframe

MAIN FUNCTION LIST



[UI DESIGN]

< Prototype >

VISUAL IDENTITY

Logo

Typeface

Color

Icon

APP MOCK UP

Hi-fi Wireframe

App Prototype